

**IN THE UNITED STATES DISTRICT COURT
FOR THE EASTERN DISTRICT OF TEXAS
MARSHALL DIVISION**

**LOYALTY CONVERSION SYSTEMS
CORPORATION,**

Plaintiff,

V.

AMERICAN AIRLINES, INC.,

Defendant.

[illegible]

CIVIL ACTION NO. 2:13-cv-655

JURY TRIAL DEMANDED

**NOTICE OF APPEARANCE OF JOHN CAMPBELL
AS COUNSEL FOR DEFENDANT AMERICAN AIRLINES, INC.**

Please take notice that the following attorney is entering an appearance for Defendant, American Airlines, Inc., in the above numbered and entitled cause:

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Mr. Campbell is currently admitted to practice in the Eastern, Northern, and Western Districts of Texas as well as the U.S. Court of Appeals for the Federal Circuit. Mike McKool of McKool Smith, P.C. will remain Lead Attorney.

DATED: September 9, 2013.

Respectfully submitted,

/s/ John B. Campbell

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CERTIFICATE OF SERVICE

The foregoing document was served upon counsel for all parties who have consented to service via the Court's ECF System on this 9th day of September, 2013

/s/ John B. Campbell

John B. Campbell